

# SOAAR



SUPPORTING ORCUTT ACADEMY'S ACADEMIC RESOURCES

September 25, 2015

Friends of the Orcutt Academy,

Would you like your business, employer, or organization to receive additional publicity and exposure with the school community of the Orcutt Academy? Would you like to support a nonprofit foundation working to provide additional funding for academics at the Academy?

If you can answer "yes" to either or both of these questions, you will want to consider placing an ad in the **4th Annual Orcutt Academy Business Directory**, which will be circulated among the 800-plus students and 50-plus staff at the Orcutt Academy's three locations: our K-8 campus, our high school, and our independent study program.

We are the nonprofit foundation called "SOAAR" – short for "Supporting Orcutt Academy's Academic Resources" – and will be publishing this directory. We are excited about it, as it will be a way for us to connect with local businesses and organizations. Taking out an ad in the directory also will ultimately help us support academic programs at the Academy.

Revenue from this fundraiser, and other fundraising efforts by SOAAR, have enabled the Academy to purchase items such as a laptop carts with new laptops, an electronic student response system, Ipads for special education, and a software subscription to an online curriculum. All of these things help the students acquire the necessary skills to be successful in our increasingly technology driven world. Your advertisement will provide additional resources to enrich their education.

Ads in the Orcutt Academy Business Directory are just \$25 for one-third of a page (enough room for a business card), \$50 for two-thirds of a page, and \$75 for a full page. Deadline for submissions is ~~Friday, November 13th~~. The Directory will be published in December and distributed to all families and staff associated with the Orcutt Academy.

Extended to  
Monday Nov. 23rd.

To submit an ad, please fill out the form on the following page and attach to it your payment (\$25, \$50, or \$75; checks made payable to "SOAAR") and a business card or copy pertaining to your business. Please return all of this to the office at your Orcutt Academy school site. You may also submit an order online at [soar.org](http://soar.org). If we need to contact you directly to discuss your ad, we will do so.

We hope your business or organization can be part of our directory. If you have any questions, please contact us at 363-8737 or [soar.oe@gmail.com](mailto:soar.oe@gmail.com).

Sincerely yours,

Fidel Villanueva  
President, Board of Directors, SOAAR

# Orcutt Academy Business Directory

YES, we would like to purchase an advertisement in the **4th Annual Orcutt Academy Business Directory!**

Business or Organization: \_\_\_\_\_

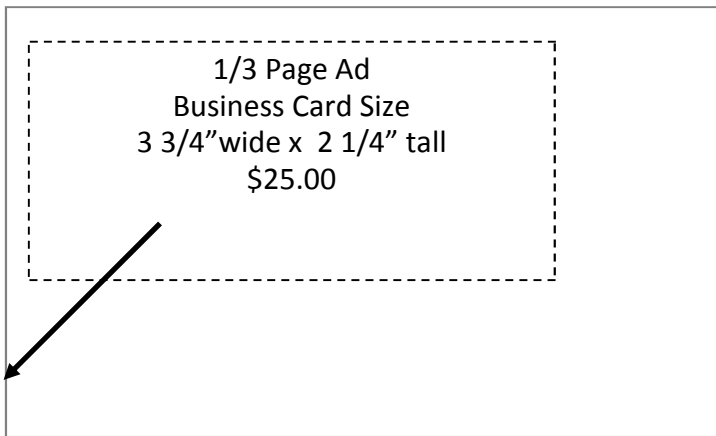
Contact person(s): \_\_\_\_\_

Phone number(s): \_\_\_\_\_

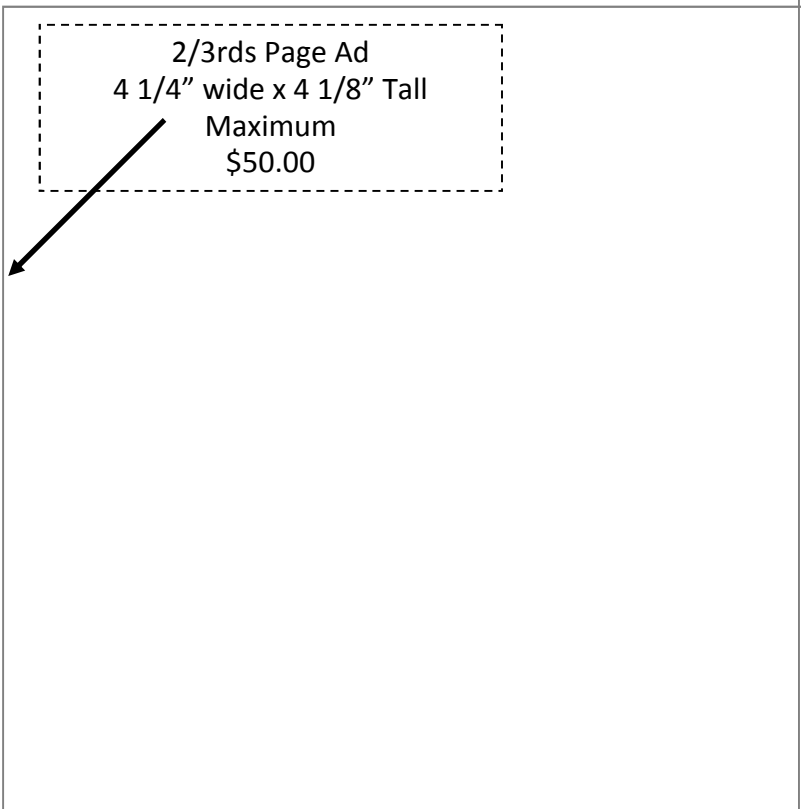
E-mail address: \_\_\_\_\_

SOAAR Contact Person (if available) : \_\_\_\_\_

1/3 Page Ad  
Business Card Size  
3 3/4" wide x 2 1/4" tall  
\$25.00

A dashed rectangular box representing a 1/3 page ad. The text inside specifies the size as 3 3/4" wide by 2 1/4" tall and a price of \$25.00. An arrow points from the bottom-left corner of this box towards the 2/3rds page ad box below it.

2/3rds Page Ad  
4 1/4" wide x 4 1/8" Tall  
Maximum  
\$50.00

A dashed rectangular box representing a 2/3rds page ad. The text inside specifies the size as 4 1/4" wide by 4 1/8" tall, with a maximum price of \$50.00. An arrow points from the bottom-left corner of this box towards the full page ad box below it.

We would like to purchase

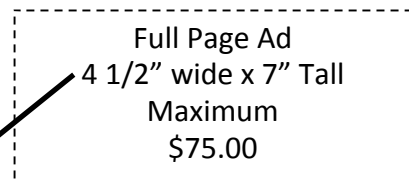
- \_\_\_ One-third page ad (\$25.00)
- \_\_\_ Two-thirds page ad (\$50.00)
- \_\_\_ Full-page ad (\$75.00)

Please attach to this form a business card (no staples please) or any information about your business that you would like included in the Directory. Please attach payment (\$25, \$50, or \$75; checks made payable to "SOAAR") as well. Alternatively, you may order an ad on our website at [www.SOAAR.org](http://www.SOAAR.org) and pay electronically through PayPal. Send if you chose this method send ad information to the email below.

Please return these materials to the school office at any Orcutt Academy school site or mail to Juliann Hemphill, SOAAR 500 Dyer St. Santa Maria, CA 93455

Questions? [soaar.aa@gmail.com](mailto:soaar.aa@gmail.com)  
805-363-8737

Full Page Ad  
4 1/2" wide x 7" Tall  
Maximum  
\$75.00

A dashed rectangular box representing a full page ad. The text inside specifies the size as 4 1/2" wide by 7" tall, with a maximum price of \$75.00. An arrow points from the bottom-left corner of this box towards the right side of the page.